



INTRAPRENEUR'S TEN COMMANDMENTS

Intrapreneur – someone who starts new businesses/projects inside a bigger organisation

1. Come to work each day willing to be fired
2. Circumvent any orders aimed at stopping your dream
3. Do any job needed to make your project work regardless of your job description
4. Find people to help you
5. Follow your intuition about the people you choose and work only with the best
6. Work underground as long as you can – publicity triggers the corporate immune system
7. Never bet on a race unless you are running in it
8. Remember it is easier to ask for forgiveness than for permission
9. Be true to your goals but be realistic about the ways to achieve them
10. Honour your sponsors

Source: G. Pichot III, "The Intrapreneur's Ten Commandments", *Intrapreneuring* (New York: Harper & Row, 1986), p22

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